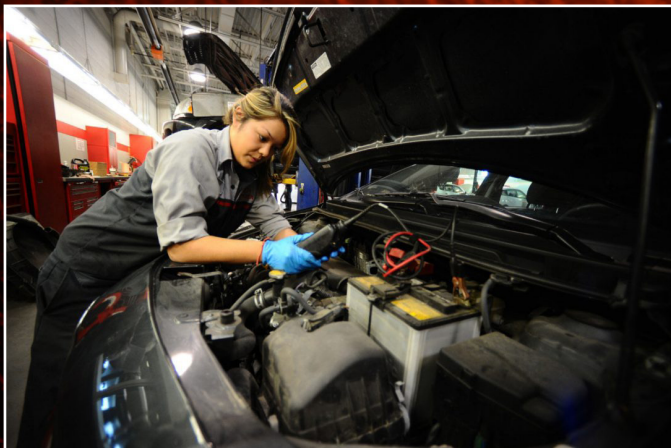




Lolo

✦ TELEVISION SERIES ✦

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CONCEPT



LOGLINE: After escaping her dull town, a young Mexican-American woman returns home to take over the family business and fulfill her father's wish by restoring his classic car into a Lowrider.

GENRE: Drama

TIME: 60 Minutes

THEMES: Lolo will challenge the status quo, by breaking down the wall in the male dominated culture of Lowriding. She will showcase and inspire a new understanding and cultural identity of a Mexican-American woman in today's political and social climate. It's never too late to discover who you are and what you want.

The audience will follow the story through the eyes of Lolo who is new to the Lowriding community, and through her experiences, she will enlighten the audience of what it means to be a young Mexican-American woman.

Women are not just passengers, background or Lowrider models anymore. The concept is to break the image of what it means to be a woman in the Lowrider society by showing them behind the wheel and under the hoodl

CHARACTERS

LORRAINE "LOLO" LOPEZ, (20's)



BLANCA ISABELLA

Actress
"Lolo: A Play"



CAMILA CABELLO

Singer / Musician
"King of the Golden Sun"



JENNA ORTEGA

Actress
"Wednesday"

Born and raised in Baldwin Park California, the eldest of three (a younger brother and sister,) Lolo is a gear head, learning everything she knows about cars from her late father. She has a strong love for her Mexican culture but suffers from the fact that she can't speak Spanish. This often puts her at odds when dealing with the discrimination with the Mexican community. She's naturally attractive and hates to be dolled up; She'd much rather be in jeans and a t-shirt, than a dress and make-up. This often hinders her love life, because, when men are around her, they either overcompensate with their machismo, or they're intimidated by her self-awareness, confidence, and tom-boyish exterior. Also, the fact that her father has filled her head with so many bad male stereotypes, she often shuns them away. Her relationship with her mother is distant. Her mother often worked when Lolo was growing up, so her father mainly raised her. Because of this, Lolo and her mother have little history to draw from. Lolo is strong-willed, opinionated, and determined.

GRACELIA LOPEZ, (40's)



SELMA HAYEK

"Frida"
"Eternals"



YENNIFER BEHRENS

"East Los High"
"Sons of Anarchy"

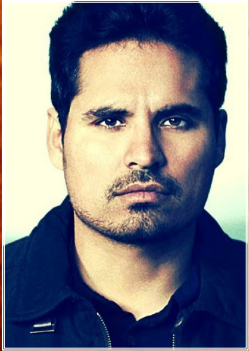


SABINA ZUNIGA VARELA

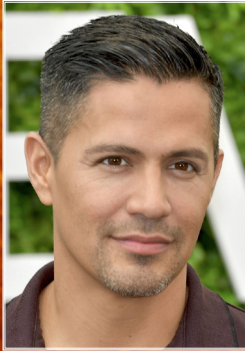
"Snowfall"
"American Crime"

Gracelia, Lolo's mother, is a factory worker and the bread winner for the family due to Cesar, her husband's illness. She looks young for her age and speaks fluent English. She is the rock that kept the family together. Because of her long work hours, she was often missing from Lolo's life growing up, and because of this, there is an emotional distance between her and Lolo. She is strong-willed, independent... You can definitely see where Lolo gets it, and that is one of the reasons why they butt heads... They are very similar. Now, she must find a way to communicate with Lolo, which is something that's been missing all their lives.

CHARACTERS



MICHAEL PEÑA
"Narcos"
"Crash"
"Ant-Man"



JAY HERNANDEZ
"Magnum PI"
"Scandal"
"Suicide Squad"



JUSTIN HUEN
"Mayans MC"
"American Gigolo"
"The Terminal List"

CESAR LOPEZ, (40's)

Father to Lolo, Cesar has had a passion for Classic cars his entire life. When he joined the military at a young age, his priority of fixing his classic car remained, but the toll of deployment left him scared, suffering from PTSD. Teaching Lolo about fixing and maintaining automobiles, gave him a renewed interest in Lowriders and helped him to deal his mental illness. His fixed obsession with restoring his car became one sided, and as Lolo grew older, her frustrations with her father became a hot button issue. Their once singular determination of restoring the automobile, became part of the friction in their relationship.



AUGUSTO AGUILERA
"Snowfall"
"Chasing Life"
"Grey's Anatomy"



CARLOS PENAVEGA
"Big Time Rush"
"Life Sentence"
"Grease: Live"



PRINCE ROYCE
"East Los High"
"Superstition"
"The Passion"

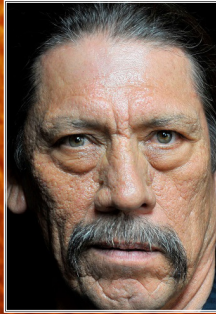
LONZO GARCIA, (20's)

Lonzo is the handsome, the leader of the "Imagen" car Club. Lolo looks past his Car Club persona to see there's much more than just a Lowrider. He fits almost perfectly in the middle between Mexican and American. He has a sense of forced machismo in him, which is a product of a domineering father. There is a much deeper and softer side that Lolo brings out in him. Lonzo and Lolo form a relationship. He introduces Lolo to her Mexican-American culture and experiences outside of Lowriding. Lolo helps him to realize his goals of becoming a Chef.

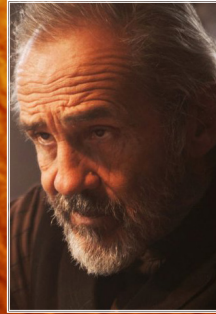
CHARACTERS



Esai Morales



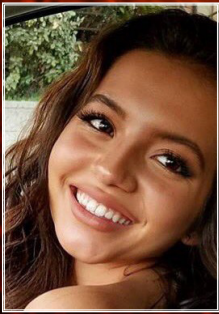
Danny Trejo



Pepe Serna

IGNACIO “NACHO” VALENZUELA, AKA UNCLE NACH, (60’s)

Uncle Nach is a retired veterano of an older generation of Lowriders. His calm and sage demeanor comes after a long life of Lowriding, and the negative pit falls it sometimes comes with. He is her Mr. Miyagi taking Lolo under his wing, and teaching her about Lowriding and the car club scene.



Isabela Moner



Cierra Ramirez



Diane Guerrero

SADIE DE LA ROSA, (20’s)

Sadie is a fun loving, outgoing, life of the party, and Lolo’s partner in crime. Sadie is a very talented artist, but has always lacked the confidence to pursue it professionally. Lolo is the only one that believes in her ability. Joined at the hip practically their whole life, Sadie has helped Lolo through all the difficulties in her life, with a sense of humor. When she is not with Lolo, she is mainly by the side of her overtly macho boyfriend, Edger, and her fun-loving demeanor changes to that of a subservient housewife. Lolo hates Edger.



Richard Cabral



Noel Gugliemi

RUDY “MONSTER” MORALES, (30’s)

A bulky, rough and intimidating leader of an all-male car club called “Rockers.” He has a very chauvinistic view of women and despises the idea of them having their own cars and being part of a club. To him, the car club is an almost sacred place just for men.

STORY

Lorraine “Lolo” Lopez returns home from college to mourn the unexpected loss of her father. She is convinced to come out to a Lowrider event. After a freak accident at the event, Lolo is rushed to the ER. While being treated, Doctors discover a mass in her breast, which ultimately leads to her diagnosed with an early stage form of Breast Cancer.

Because of her illness, Lolo must now live back at home with her mother, and younger brother and sister; in a neighborhood she’s tried her whole life to escape. The only fond memories she has are those of helping her father restore his classic 1964 Impala. A car that was never completed because of a falling out between them. Feeling this would help her cope with her illness, and bring some closure to her and her father’s

relationship, she decides to turn the car into a lowrider. Gracelia, her mother, was often missing from Lolo’s childhood due to the strains of being the sole bread winner in the family. This has strained much of their relationship. Because of the death of her father, Lolo and her mother will look to heal old wounds and begin to heal in the midst of new revelations.

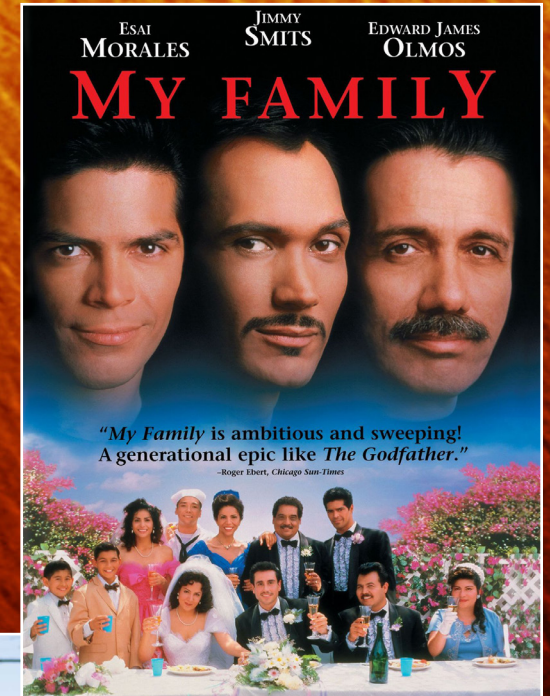


Lolo will meet an old veteran Lowrider, and friend of her father’s named Nacho AKA Uncle Nach. He guides her on her endeavor and becomes a mentor in the art of low-riding. Her work on the car hasn’t gone unnoticed. Lonzo, a young Lowrider, reaches out to her and they start a relationship. He re-introduces her to their culture and life beyond the bubble of Baldwin Park.

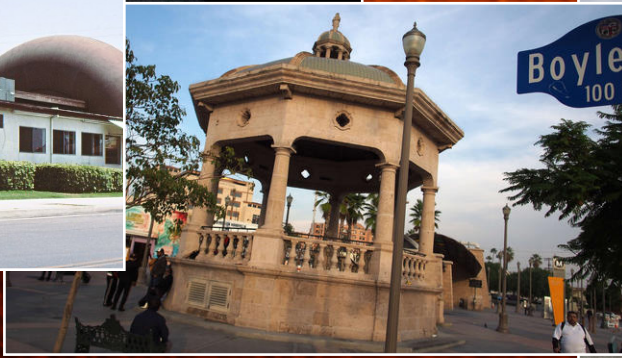
After much work and sacrifice, Lolo builds her Lowrider and seeks out similar minded women to start an all women car club. They name it Reinas (Queens) Car Club. The Ladies of the car club push against the boundaries set by the male dominated world of Lowriding. A rivalry is formed with the leader of an all male car club called the “Rockers” and their leader Monster. A wager is placed as to who will win Best in Show at the next Car show. The loser must disband. Lolo, confident, accepts the challenge.

The series will hope to erase many lines in our society with regards to gender and inter-ethnic discrimination. It will also dispel many derogatory and social myths of what it means to be a Lowrider. Lolo will deal with adversities through this journey and will have many triumphs. She will enlighten those around her, and all will become better for it. But Lolo will miss much of what she has inspired as the cancer will come back for the last time.

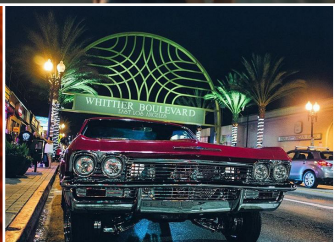
INSPIRATIONS



LOCATIONS



LOOK & STYLE



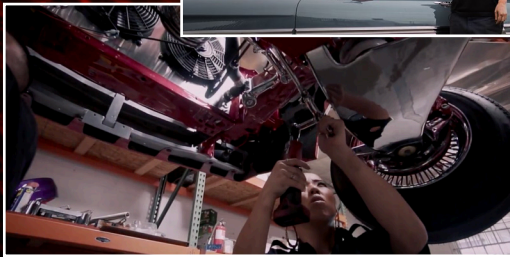
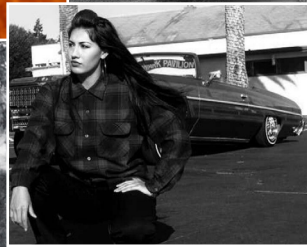
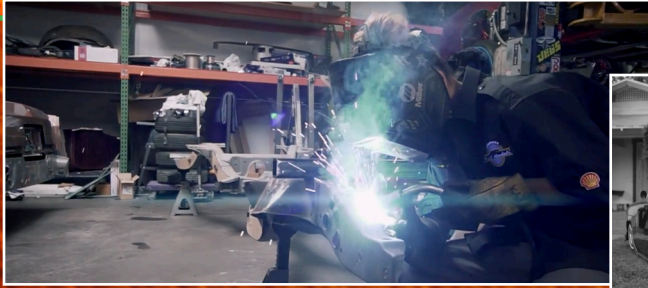
The Look of the series will be inspired by the environment around it.

With the unique idea of being able to show Low Angeles by way of the San Gabriel Valley, which has been very rarely portrayed in film and television, the series will use the influence of shows such as "Atlanta" and "Resurrection Blvd." and films like "Drive" and "Mi Familia" to visual enhance the surroundings.

The Style will have a heavy influence from the 1990's, with a contemporary twist, and the music and fashion will reflect that.

It will draw from it's characters and their Latino, and more specifically, Mexican-American heritage.

HISTORY



The history of Lowriding goes back to the 1950's. It was a way for Mexican-American communities to socialize through their cars. It was often condemned because of its subculture and association with gang culture, but by the 60's and 70's it grew in popularity due to the Chicano movement. By the 90's and 2000's, embraced by Hip Hop culture, Lowriding is just as popular as ever.

Women have always been part of Lowriding culture, but have often been relegated to the background and served as eye candy for the male dominated culture. But over the years, there have been women determined to make a name for themselves regardless of the push back by many of their male counterparts. Since the 1970s' women have been making strides to overcome the misogyny with sometimes great success.

The series will look to push through the proverbial glass moon roof and show how the culture can be enhanced and thrive even more with a woman's touch.

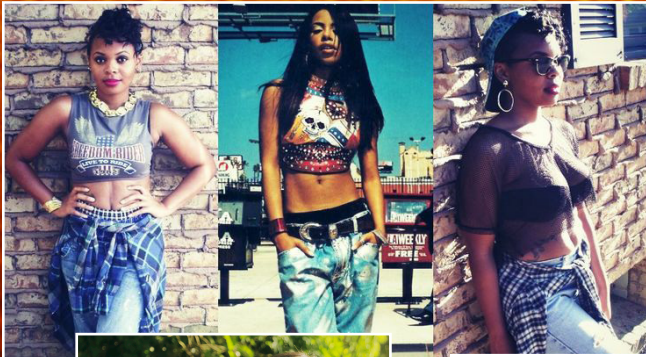
MUSIC



With the influence of the 1990s, music will play a key role. With music from a wide range of artists from The Fugees and N.W.A, to Morrissey, to Alanis Morissette, as well as Oldies by Goodies, the sound will serve to enhance the style of the show.

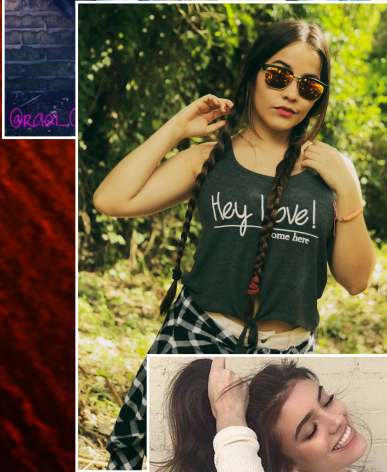
The score however will be more contemporary with the use of Electronica and Ambient music.

FASHION



Sticking with the 90's influence, the Fashion will reflect that as well. With many more of today's fashion being impacted by the 1990's grunge and hip hop styles, the series will look to enhance that by combining it with a Latin sense of style drawing from its Pachuco background.

The idea is to incorporate the latino culture into the the fashion without leaning into the gang influenced styles.



Season 1

EP. 01 HELLO LOLO (Pilot)

Lolo returns home for her father's funeral. She must decide to fix up her late father's classic car into a Lowrider or sell it.

EP. 02 MOTHERS AND DAUGHTERS

Lolo and her mom put it all on the table as they discuss their history and why they are always at odds.

EP. 03 STAY IN YOUR LANE

Lolo begins to build the Lowrider with help from a veteran Lowrider Uncle Nach. She meets Lonzo and the two strike up a relationship.

EP. 04 MI NO SPEAKO ESPANOL

Lolo deals with her lack of Spanish speaking ability. She is pushed to examine her beliefs in the wake of learning some secrets about her father.

EP. 05 HOOD WORLD PROBLEMS

Lolo's brother Angel gets harassed by some local gangbangers. The car clubs come together to teach them a lesson.

EP. 06 BUBBLE BURST

Lolo and Lonzo get closer. She convinces him to chase his dream of becoming a chef. He teaches her not all guys are jerks.

EP. 07 BACK IN THE DAY

Graciela talk to Lolo about how her parents met, crusing Whittier in the 90's.

EP. 08 GIRL CLUB

Lolo starts an all female car club, and has to convince the women it's time for them to step out from under the shadow of the men.

EP. 09 SHE HATE ME

After Lolo witnesses Sadie's boyfriend verbally abusing her, Lolo pushes Sadie to break up with him.

EP. 10 THE SHOP

Lolo decides to open her own garage. But the money is hard to come by. Uncle Nach helps her to see her dream come true.

EP. 11 GOT BOUNCED

When her friend loses his car in a hop, Lolo seeks revenge to get his car back by beating the guy who won it. After she wins it back, he is angry because he feels disrespected because she is a girl.

EP. 12 THE SHOW

Best in show at the lowrider Super Show. Lolo and her club compete the "Rockers" for best in show.

Season 2, 3, 4

SEASON 2

Lolo will be in remission. She will open her garage. But she will have to compete with the all male garages that don't think she has the skills. Meanwhile... Lolo and Lonzo's relationship will begin to flourish, but the opportunity for Lonzo to chase he dreams of becoming a chef will come between them. Lolo will then be exposed to the very negative side of Lowriding; the "gang on wheels" mentality of some of the car clubs.

Sadie decides to become a Lowrider Model over the concerns of Lolo worrying that she is being objectified. Is it being objectified if it's your choice? She will also find out about her status as a citizen and put a face on the importance of DACA.

Politics takes over the Reina's Car Club and the women begin to question each other's loyalty. Will the women disband? Or will they overcome? Will Lonzo stay with Lolo or leave to become a chef?

SEASONS 3 & 4

Lolo begins on constructing a new lowrider. She will develop an unspoken relationship with Darnell Washington. We will see the worldwide impact of Lowrider when Lolo is invited to Japan and their Car show. But Lolo will fall ill as the cancer comes back.

THE VIEW

The uniqueness of the story is the unwavering strength of our main female Protagonist. Her conviction and take-charge attitude despite the push-back from the male-dominated world of Lowriding. There is no project out there that is reaching the culture and showcasing it from the point of view of a woman; A woman who is simultaneously battling cancer. “LOLO” will be much more the a coming of age type drama... It will break new ground and tap a yet unreached market of young and old Latino women and men. And it will do so with universal themes and understanding the human condition.

The colorful sights of the Lowriders will play backdrop to the real life situations that will fall in the pathway of Lolo. From misogyny, to inter-cultural discrimination, Social injustice, to the difficulties of relationships that are universal, this Mexican-American young woman will face them all head on. It will showcase the diversity within the now often vilified Mexican American culture.

The audience will follow the story through the eyes of Lolo who is new to the Lowriding community, and also her experiences as she becomes aware of her Mexican-American heritage and identity.

“LOLO” will showcase the Lowriding lifestyle and the hard work, dedication, and love of the cars by those who’ve built them. It will also highlight the sacrifices that are made, sometimes to a fault, to express the art of Lowriding. Through the culture, it will examine the racial and gender biases that permeate throughout, as well as, dispel the stereotypes we often see associated with it. “Lolo” will also examine the many different expressions, frustrations, and ideologies of a Mexican-American inn today’s society. “Lolo” will showcase Los Angeles in a different light. Through the sights, sounds, vibes, and music, “Lolo” will highlight East Los Angeles and the often-ignored San Gabriel Valley, which includes Baldwin Park and surrounding areas.

The Soundtrack to the series will play a significant roll. Showcasing more 90’s Hip Hop, as well as music by Morrissey, the Smiths, Funk, Rock, Electronica, and, of course, Oldies but Goodies. That will all contrast the ambient musical score that will also enhance the diversity of the show.

The Fashion will also play a highlighted role in the program. Latin fashion influences are on the rise, and the urban style is quickly becoming in vogue. “LOLO” will use this opportunity to showcase these designers and fashionistas to accentuate and reflect what is happening in fashion today.



WRITER AND CREATOR



Chris Banda

Producer / Writer / Director

Born and raised in Los Angeles, Chris studied writing and directing at Rio Hondo College and A.C.T. His plays have been produced and performed throughout California including Hayward State University, the Ivar Theater and Gardner Stages in Hollywood, and the prestigious Los Angeles Theater Center.

A graduate of the Los Angeles Film School, Chris has written, directed, and edited several independent films including his highly acclaimed short *Playing Clean*. He also wrote and edited two episodes for season one of award winning web series *Encounters* entitled *Adobo* and Award winning *The Moment Between the Lights*, which he also directed.

He has recently finished writing two features, *The Hand of Handsome Eddie* and *Dawgs*. He also continues to work and create content for the web. He is currently working as an editor for *Fullscreen Media* as well as continuing his work editing for Emmy award winning director Kico Velarde's docu-series *Lowrider Magazine's Lowrider Roll Models*. He is also developing season two of the *Encounters* web series.

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